

# Regional Digest

## *The Northern Rural Training And Employment Consortium (NoRTEC)*

is a consortium of eleven Northern California Counties established to address the needs of job seekers and businesses in our region. We believe that a healthy business community creates economic vitality, and we are dedicated to strengthening and supporting area businesses in order to create jobs and encourage economic prosperity.

### Quick Links

- [Our Website](#)
- [About Us](#)
- [Job Center Locator](#)
- [Contact Us](#)

### About NoRTEC

NoRTEC (Northern Rural Training and Employment Consortium) is a regional Workforce Development Board in California funded by the federal Workforce Innovation and Opportunities Act.

The NoRTEC Workforce Development Board is led by private industry representatives from Butte, Del Norte, Lassen, Modoc, Nevada, Plumas, Shasta, Sierra, Siskiyou, Tehama, and Trinity Counties.

### Where are we now?

As the seasons change and winter inches closer, our team stays hard at work developing and refining the strategic plan. At our quarterly Workforce Development Board meeting on October 27th, we reviewed a summary of our 11-county region's labor market, industry, and occupational data, including the strengths that we possess and challenges we face. Highlights of these strengths and challenges fell under three primary topics:

1. The impact of rurality on the region;
2. The high degree of entry-to middle-skill educational attainment levels amongst the workforce; and
3. The large and diverse geography of the region

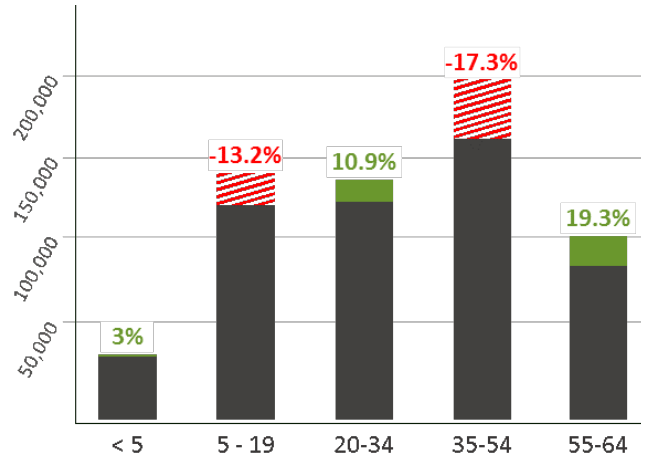
Of the strengths we've identified, several are particularly notable. First of which is the high quality of life for those who value it. The NoRTEC region is geographically unique in that it provides inhabitants with a variety of opportunities for boosting their individual quality of life through the environment, physical and mental health, recreation, social belonging, and leisure time. Another notable regional strength is the amount of opportunity for upskilling and leveraging existing skills of the workforce that match well with in-demand jobs.

Some challenges that the region faces include flat overall population growth, along with an aging population, infrastructure gaps and shortage of housing stock necessary to attract workers. These challenges can and will put a strain on employers to find and hire qualified candidates, and will need to be addressed to ensure the continued vitality of the region.

As always, we are interested in hearing any comments, concerns, or praise that you might have for the region, and we encourage your continued input throughout the planning process. Feel free to reach out to us at [acampos@ncen.org](mailto:acampos@ncen.org) with any questions or comments you may have.

## LMI Update -

# An Aging Population in the NoRTEC Region



Over the past decade, the NoRTEC Region has experienced a significant increase in individuals 55 years and older, while simultaneously losing children and teens between the ages of 5 and 19, and working-age individuals between 34 and 55.

This could spell trouble for the region; these numbers are projected to continue with similar trend over the next 5 years. In order to maintain thriving industry within the region, efforts to attract young and working-age adults to the region will need to begin to mitigate the effect that a declining workforce will have on employers and the regional economy.

Keep up to date with the latest regional labor market information on [our website](#).

---

Questions? Feel free to contact us at [acampos@ncen.org](mailto:acampos@ncen.org)

To keep up-to-date on the status of this project, visit our website at [www.ncen.org](http://www.ncen.org)