

Regional Digest

The Northern Rural Training And Employment Consortium (NoRTEC)

is a consortium of eleven Northern California Counties established to address the needs of job seekers and businesses in our region. We believe that a healthy business community creates economic vitality, and we are dedicated to strengthening and supporting area businesses in order to create jobs and encourage economic prosperity.

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About NoRTEC

NoRTEC (Northern Rural Training and Employment Consortium) is a regional Workforce Development Board in California funded by the federal Workforce Innovation and Opportunities Act.

The NoRTEC Workforce Development Board is led by private industry representatives from Butte, Del Norte, Lassen, Modoc, Nevada, Plumas, Shasta, Sierra, Siskiyou, Tehama, and Trinity Counties.

Where are we now?

In April 2016, the NoRTEC Workforce Development Board began a strategic planning process aimed at gaining a more comprehensive understanding of the workforce needs and opportunities across the region and creating a workforce strategy that could serve each of NoRTEC's 11 counties, both individually and as a whole.

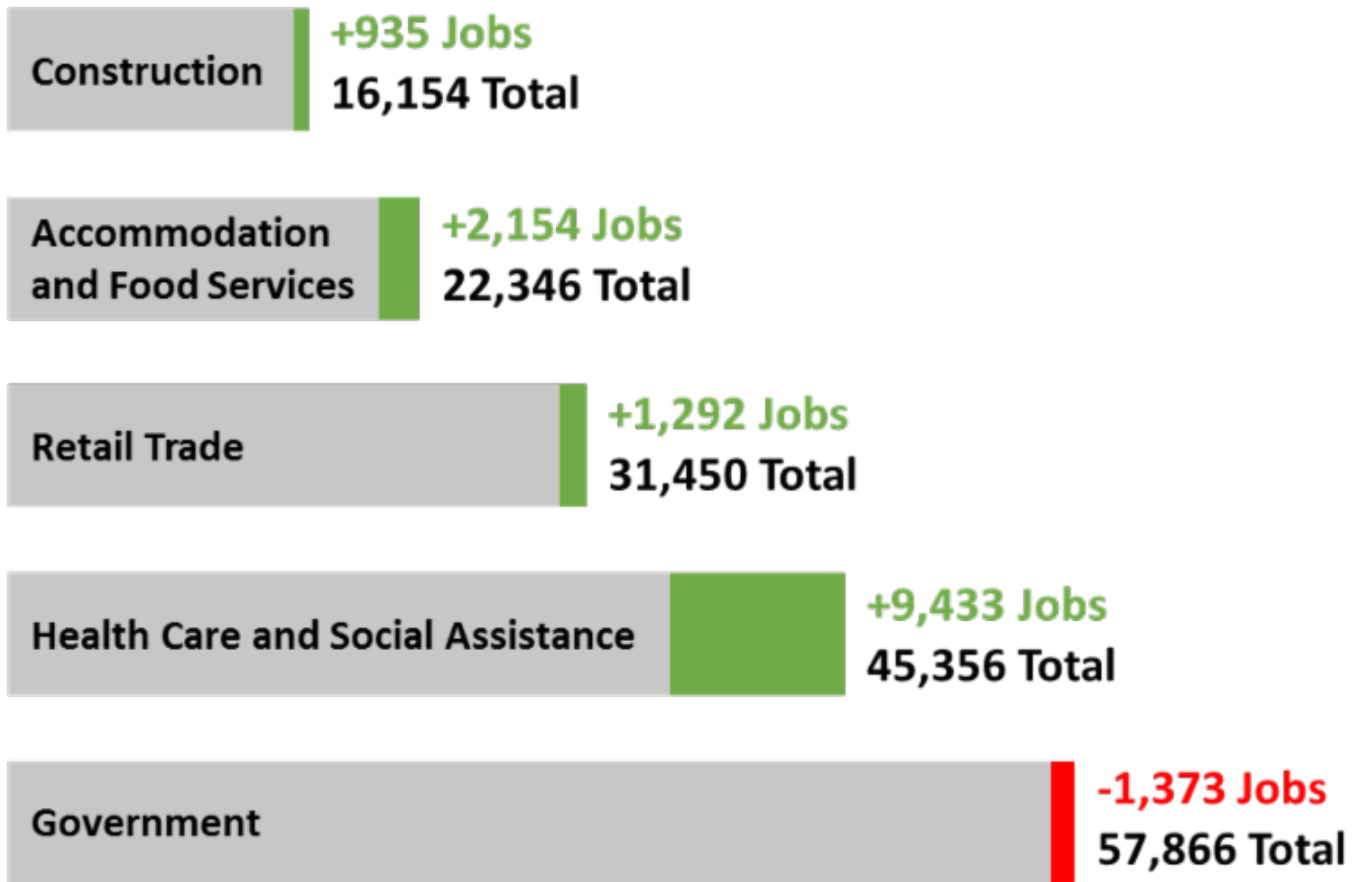
Throughout the summer we have been busy collecting as much input and information as possible to create an informed strategic plan. We have collected quantitative data on each county and the region's labor force and key industries and surveyed nearly 300 local businesses about their workforce needs. We also held 17 input sessions, including at least one in each of the region's counties, to discuss the advantages and opportunities for local businesses, as well as the challenges associated with finding a skilled workforce. At a meeting at the end of August, the Board reviewed this input and began to outline the goals and strategies it will work toward to address many of the thoughts and ideas that were raised. These will be refined and finalized over the next several weeks.

Many of you have been involved in this process with us in some way thus far. Thank you for your enthusiasm and commitment to making our region a great place to live and work. There will be several more opportunities for you to provide your input throughout the process of adopting the plan, and we will continue to identify more ways that you can participate as we continue with implementing new and innovative strategies across the region.

For more information or to share your thoughts on the project, go to www.ncen.org or contact Andrea Campos at acampos@ncen.org.

LMI Update -

Industry Change 2010 - 2015 (Growth, Decline)



9,433 - the number of new jobs in Health Care and Social Services

This growth follows national trends, due to the aging population and retirement of the baby-boomer generation. As this population continues to age, there will continue to be high demand for health care services. However, this could also illustrate a higher regional quality of life as a result of improved access to these services. This could also indicate significant economic benefit through an increase in individuals employed in this generally well-paying field.



Keep up to date with the latest regional labor market information on [our website](#).

Questions? Feel free to contact us at acampos@ncen.org

To keep up-to-date on the status of this project, visit our website at www.ncen.org