



2023 Q4 IT & Digital Media

HIGHLIGHTS



Jobs predicted to increase by **3.1%** from 2023-2028



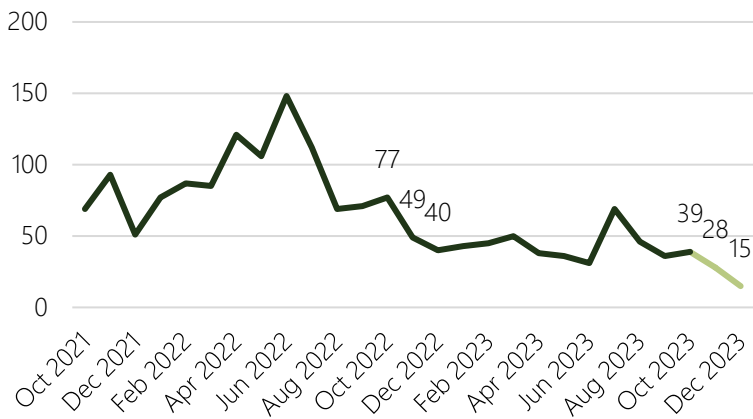
82 unique job postings from October 2023 to December 2023



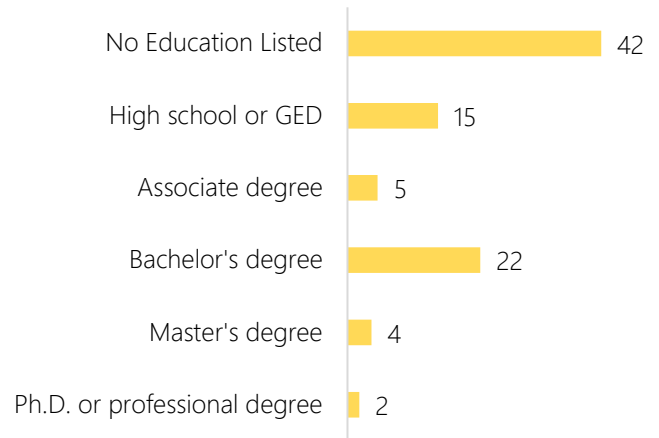
3.7% unemployment rate in September 2023 (Information)

JOB POSTINGS

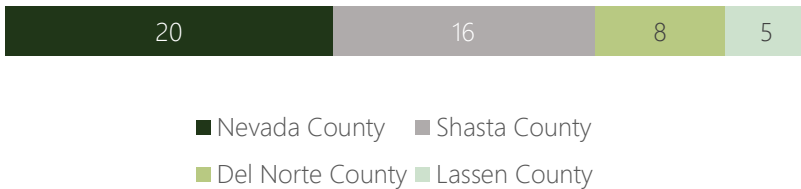
Unique Job Postings, Oct. 2021 - Dec. 2023



Education Breakdown by Unique Job Postings, Oct. 2023 - Dec. 2023



Unique Job Postings by County, Oct. 2023 - Dec. 2023



Top Occupations by Unique Job Postings, Oct. 2023 to Dec. 2023

- Merchandise Displayers and Window Trimmers (11)
- Stockers and Order Fillers (5)
- Managers, All Other (3)
- Photographers (2)
- Data Entry Keyers (2)
- Fundraisers (1)
- Market Research Analysts and Marketing Specialists (1)
- Computer Systems Analysts (1)
- Computer User Support Specialists (1)
- Computer Occupations, All Other (1)

Top Employers by Unique Job Postings, Oct. 2023 to Dec. 2023

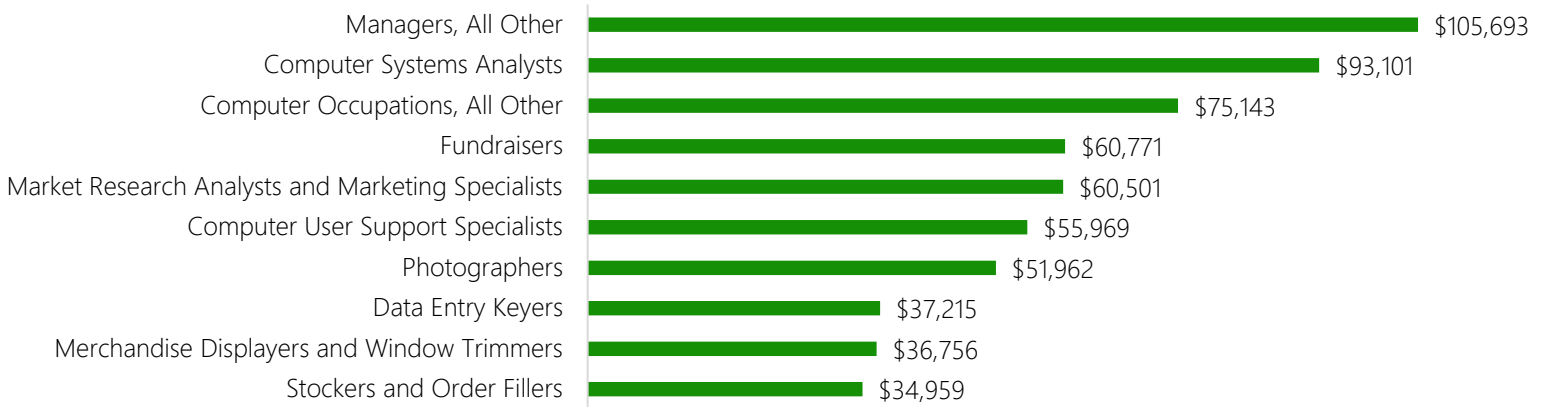
Crossmark	Advantage Solutions
E-Center	Jacobs Solutions
Premium Retail Services	Cherry Hill Program
Rang Technologies	Appen
Volunteermatch	Avenu Insights & Analytics



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EARNINGS

Annual Advertised Median Salary of Top Unique Job Posting Occupations



SKILLS & CERTIFICATIONS

Top Specialized Skills by % of Total Posting, Oct. 2023 to Dec. 2023

Merchandising (13%)
Marketing (7%)
Smart Device (7%)
Mobile Application Development (6%)
Demonstration Skills (6%)
Promotional Materials (5%)
Photography (5%)
Customer Engagement (5%)
Data Analysis (4%)
Data Management (4%)

Top Certifications & Qualifications by Total Posting, Oct. 2023 to Dec. 2023

CompTIA Network+ (1)
CompTIA Security+ (1)
Microsoft Certified Professional (1)
Microsoft Certified Desktop Support Technician (1)

IT & Digital Media Skills, Oct. 2022 vs. Oct. 2023

