

Tehama County Ag Sector Partnership

Priority 1: Availability of Labor

(Meeting the need for Seasonal Labor)

- **Explore Housing & H2A Guest Worker Visa Program**
- **Develop a System to Sequence Labor Needs**
--Website
- **Combine Seasonal Hiring Efforts**
--Summer 2018 Campaign

Priority 2: Worker Recruitment Strategies (Developing a Talent Pipeline)

- **Rebrand Agriculture**
--Website, Community Education, Events/Tours
- **Talent Development and Skill Training**
--Demand Occupations & Education
- **Engage Youth Early**
--Internships/Employment, Immersion Camps, Tours, Others