

NORTEC
WDB AND GOVERNING BOARD AGENDA
THURSDAY, JANUARY 28, 2021
10:00 AM – 12:00 PM

Join Zoom Meeting:
<https://us02web.zoom.us/j/86887574039>

Dial by your location
+1 669 900 9128 US (San Jose)
Meeting ID: 868 8757 4039

Our Vision

Partners combining their diverse strengths to support healthy and thriving communities.

Our Mission

To develop strategic partnerships that meet the workforce needs of businesses and job seekers, promoting the economic growth of our region.

- I. CALL TO ORDER
- II. ROLL CALL
- III. WORKFORCE DEVELOPMENT BOARD AND GOVERNING BOARD ELECTIONS (ACTION)

In January of each odd numbered year, new officers are seated for:

1. Governing Board Chair
2. Governing Board Vice Chair
3. Workforce Development Board Chair
4. Workforce Development Board Vice Chair

These four individuals also serve on NORTEC's Joint Executive Committee, along with three additional Workforce Development Board members who are elected by the Workforce Development Board members.

In previous years, new officers were elected at the October meeting. Unfortunately, due to the pandemic and our inability to get vacancies filled and reappoint members whose terms have expired on June 30, 2020, this process was delayed until this meeting.

Following are members interested in serving in the following positions:

1. Bob Williams, Governing Board Chair
2. Gerry Hemmingsen, Governing Board Vice Chair
3. Joe Wilson, Workforce Development Board Chair
4. Willy Hagge, Workforce Development Board Vice Chair
5. Additional members on the Joint Executive Committee
 - Michele Piller
 - Dwight Beeson
 - Jeremiah LaRue

Additional nominations for any of these seats may be taken from the floor.

Recommended Action:

Governing Board nomination and election of a Chair and Vice Chair.

WDB nomination and election of a Chair and a Vice Chair.

WDB nomination and election of three additional WDB members for the Joint Executive Committee.

IV. **APPROVAL OF AGENDA (ACTION)**

Recommended Action:

WDB approval of the agenda, with revisions if needed, as posted.

Governing Board approval of the agenda, with revisions if needed, as posted.

V. **PUBLIC COMMENT**

Members of the public will be invited to make brief comments regarding any aspect of NoRTEC business.

VI. **WORKFORCE DEVELOPMENT BOARD APPOINTMENTS (ACTION)**

NoRTEC currently has three openings on the Workforce Development Board. One is an At-Large Private Industry seat, the second is a Private Industry seat for Del Norte County, and the third is a Private Industry seat for Nevada County.

One application was received for the seat in Nevada County:

Jeanna Zangara, Administrative Operations Manager for Autometrix, Inc., a manufacturing company located in Grass Valley, has been nominated by the Nevada County Economic Resource Council.

[Application](#) [Nomination Letter](#)

Recommended Action:

Governing Board appointment of Jeanna Zangara to serve as a representative for Private Industry in Nevada County on the NoRTEC Workforce Development Board through June 30, 2024.

VII. **CONSENT AGENDA (ACTION)**

In order to assure that an in-depth review of the Program and Finance Reports occurs on a regular basis, these reports are reviewed on an alternating schedule. The Finance Reports are normally reviewed during the October and April meetings, and Program Reports are reviewed during the January and August meetings. Due to COVID and NoRTEC's temporary move to virtual meetings, both the Program and Finance reports have been placed on the Consent Agenda for this meeting.

Click on the link for each item below to view the full document:

1. [WDB/Governing Board Meeting Minutes, October 22, 2020](#)

Click on the link above for access to the minutes from the October meeting.

2. [Program Report](#)

This report contains routine information on performance and service to job seekers and employers.

As explained in the prior meeting, performance negotiations based upon data that corresponds with demographics of the participants we serve and the economic conditions we are now facing are being utilized throughout the State. NoRTEC is not meeting the Youth Entered Employment/Education Rate (goal 70%, actual 65%). NoRTEC is also not meeting the Measureable Skills Gain measures for the Adult, Dislocated Worker, and Youth programs. Staff believe performance will be better after the next quarter for the Youth Entered Employment/Education Rate, but performance in the Measureable Skill Gains will not likely improve substantially until the fourth quarter. Staff do not believe the Service Providers can do much more than they are already doing to improve performance. Staff will, however, continue to monitor progress.

The Program Committee has reviewed the information and recommends approval of the Program Report to the WDB and Governing Board.

3. [Financial Report](#)

This quarter's report provides routine information on available funding and expenditures for the first two quarters of the new program year (July 1, 2020 – December 31, 2020).

There are no areas of concern.

The Finance Committee has reviewed the information and recommends approval of the Financial Report to the WDB and Governing Board.

Recommended Action:

WDB approval of the consent agenda reports.

Governing Board approval of the consent agenda reports.

VIII. [PY 2020/2021 FUNDING \(INFORMATION\)](#)

NoRTEC currently has \$21,181,556 in available funds for the 2020/2021 program year. An additional \$1,638,334 for Camp Fire Workforce Development, \$2,916,666 for Camp Fire Temporary Jobs, \$1,133,333 for Severe Storms 2019, \$1,600,000 for August Fire NDWG, \$1,300,000 for September Fire NDWG, and \$400,000 for Slingshot 4.0 may be allocated incrementally by the State. If all funds are allocated, NoRTEC will have \$30,169,889. This is a decrease of \$4,556,448 over 2019/2020 Program Year funding. This decrease is the result of the completion and near completion of various grant-funded projects.

Project	PY 2020/2021 Funds Available	Additional Funds Requested/ Pending Allocation	Total
Adult	\$3,314,668	\$0	\$3,314,668
Youth	\$3,374,414	\$0	\$3,374,414
Dislocated Worker	\$2,295,332	\$0	\$2,295,332
Rapid Response	\$650,017	\$0	\$650,017
Rapid Response – Layoff Aversion	\$155,667	\$0	\$155,667
CA Manufacturing (CMTC)	\$185,842	\$0	\$185,842
Carr Fire 2018	\$660,837	\$0	\$660,837
Additional Asst. Camp Fire	\$504,075	\$0	\$504,075
Camp Fire Workforce Development	\$2,324,013	\$1,638,334	\$3,962,347
Camp Fire Temporary Jobs	\$2,606,911	\$2,916,666	\$5,523,577
Slingshot 2.0 Regional Planning	\$100,476	\$0	\$100,476
North State Regional Planning	\$97,540	\$0	\$97,540
Prison to Employment Direct Services	\$729,750	\$0	\$729,750
Prison to Employment Supportive Services	\$1,085,516	\$0	\$1,085,516
Accelerator 7.0	\$81,677	\$0	\$81,677
Severe Storms 2019	\$592,175	\$1,133,333	\$1,725,508
Slingshot 3.0 Regional Planning	\$400,000	\$0	\$400,000
Corona Additional Assistance	\$787,049	\$0	\$787,049
Corona Supportive Services	\$35,597	\$0	\$35,597
Corona Temporary Jobs NDWG	\$1,200,000	\$0	\$1,200,000
August Fire NDWG	\$0	\$1,600,000	\$1,600,000
September Fire NDWG	\$0	\$1,300,000	\$1,300,000
Slingshot 4.0	\$0	\$400,000	\$400,000
TOTAL	\$21,181,556	\$8,988,333	\$30,169,889

IX. NORTEC STRATEGIC GOALS (INFORMATION)

A. Strategic Goal #3 – Promote Open Communication Among Local and Regional Workforce Partners to Create a Shared Vision and Regional Strategy

The Workforce Innovation and Opportunity Act (WIOA) requires the creation of comprehensive regional and local workforce development strategic plans every four years and updates every two years. As outlined under WIOA Section 106, regional plans address how the region will support industry sector engagement, drive workforce development outcomes, and expand career pathways for individuals who experience barriers to employment. Local plans expand on this information by articulating how each AJCC throughout the 11-county region will coordinate with workforce and educational partners to ensure the goals of the regional plan are implemented on a local level.

The next update period will cover the period of July 1, 2021, through June 30, 2025. Although the plans are not due to the State until April 30, 2021, NoRTEC has started the public engagement process and labor market update required for the

development of the plans. An overview of the update process will be provided by NoRTEC and Thomas P. Miller & Associates.

B. Strategic Goal #4 – Increase Awareness of NoRTEC Activities, Fostering Regional Awareness and Partnerships

1. Wendy Zanotelli, Executive Director of the Smart Center (Del Norte, Shasta, Siskiyou, and Trinity Counties), will provide an overview of current operations in the four county area.
2. Traci Holt, Executive Director of the Alliance for Workforce Development (Butte, Lassen, Modoc, Nevada, Plumas, Sierra Counties), will provide an overview of current operations in the six county area.
3. Kathy Garcia, Business Services and Marketing Manager for the Job Training Center, will provide an overview of current operations in Tehama County.

X. STATUS OF FUNDING APPLICATIONS (INFORMATION/ACTION)

A. Prior Approval

1. COVID-19 NDWG – NoRTEC received the \$1,200,000 and our Service Providers are currently providing disaster employment (cleaning, sanitation, and humanitarian aid) services with these funds.
2. August Fires NDWG – NoRTEC will receive \$1,300,000 to fund clean-up efforts on public property in Butte, Nevada, Plumas, Sierra, and Trinity Counties.

B. New Applications

September Fires NDWG – Staff are requesting permission to apply for \$1,600,000 to fund clean-up efforts on public property in Del Norte, Shasta, and Siskiyou Counties due to fires this past summer.

Recommended Action:

WDB approval to submit an application to the State for \$1,600,000 to assist with fire clean-up efforts in Del Norte, Shasta, and Siskiyou Counties

Governing Board approval to submit an application to the State for \$1,600,000 to assist with fire clean-up efforts in Del Norte, Shasta, and Siskiyou Counties

XI. OLD BUSINESS (INFORMATION)

Old Business items may be brought up for discussion at the pleasure of the NoRTEC WDB/Governing Board members.

XII. NEW BUSINESS (INFORMATION)

A. Upcoming WDB/Governing Board Meeting

The April 22, 2021, WDB/Governing Board meeting is scheduled from 10:00 am – 2:00 pm at the Canyon Oaks Country Club in Redding (if necessary, this meeting will be held remotely).

The August 26, 2021, WDB/Governing Board meeting is scheduled from 10:00 am – 2:00 pm at the Sheraton Redding Hotel at the Sundial Bridge (if necessary, this meeting will be held remotely).

B. Other New Business

Additional New Business items may be brought up for discussion at the pleasure of the NoRTEC WDB/Governing Board members.

XIII. ADJOURNMENT